

## SMART APPGUARD INTELLIGENT APPLICATION CONTROL



### SAFE, SIMPLE AND FUTURE-ORIENTED

- ▶ Securely protect against threats such as Zero-Day-Exploits, WannaCry, Ransomware or Bad USB.
- ▶ Reliably control the execution of programs, independent of user rights on the system without affecting business processes.
- ▶ Predictive Whitelisting with Artificial Intelligence allows simple configuration.
- ▶ Machine learning allows system and software updates without the need to manually modify whitelists.
- ▶ Support automated software distribution, as well as centralized patch management systems easily.
- ▶ Secure sharing options and a user-friendly self-service for users.
- ▶ Includes all features of **DriveLock Smart DeviceGuard**.

**DriveLock Smart AppGuard** is a fully optimized and comprehensive solution. “Made in Germany”.

## THE CHALLENGE

In a very frightening manner, threats such as Meltdown or Spectre have shown that legacy security measures such as sophisticated authorization assignments, antivirus software and firewalls alone are no longer a sufficient protection.

Protection against zero-day exploits is a critical requirement. The IT landscape throughout all industries has changed significantly, and will continue to evolve in the future, through an ever-increasing degree of digitalization. The industrial Internet of Things (IoT) and Industry 4.0 promise a completely new range of perspectives and possibilities, but also cause a growing degree of concern among those responsible.

## THE SOLUTION

**DriveLock Smart AppGuard** protects your systems and data against known and unknown threats in a future proof manner. Ransomware or malware such as Petya, WannaCry & Co. will no longer have a chance to disrupt your operations and destroy files or important documents. Even Zero-day exploits will no longer be able to cause any damage.

**DriveLock Smart AppGuard addresses future challenges, and permanently closes all security gaps without affecting the business and production processes. This creates a multi-layered security system including device and application control, which effectively protects your data and infrastructure.**

## YOUR ADVANTAGES

With just a few simple steps, you'll be able to configure **DriveLock Smart AppGuard** to only run desired or existing applications and utilize approved devices, even if no standardized computer installation is used in your corporate network – as it is often the case in production-focused system environments. The included **DriveLock Smart Device-Guard** offers a holistic control over all internal and external devices, and their use within the company – including in-built data encryption.

You will benefit from the artificial intelligence of the **DriveLock Smart AppGuard**, which utilizes Machine Learning and Predictive Whitelisting immediately after the initial installation to ensure that unwanted programs can no longer be executed, and unauthorized devices no longer used while allowing desired programs and devices to be executable and accessible.

Centrally controlled software installations and updates can be facilitated just as easily and flexibly as an unplanned system maintenance, which is performed based on faults or necessary updates. For the first time, this will keep the administrative effort and complexity of this intelligent application control at a minimum. Minimizing production costs, management and increasing ROI.

Other features of **DriveLock Smart AppGuard** include comprehensive reporting, forensic examinations and a proactive, effective sanitization of employees sensitive data.